

VISION

WELCOME TO VISITORS AND BUSINESS

HOME TO ALL OUR RESIDENTS

WYCOMBE: A WELCOME HOME

PRIORITIES	PLACE	PEOPLE	PROSPERITY	PROGRESS
	A great place to be	Strong communities	Growth and prosperity	Efficient and effective
WE WANT . . .	Our district . . . <ul style="list-style-type: none"> <li>to be a place people visit and enjoy</li> <li>to be known for its natural beauty and wildlife</li> <li>to be a safe, and attractive place</li> <li>to offer homes that meet</li> </ul>	<ul style="list-style-type: none"> <li>Our communities to work well together</li> <li>To ensure that people can get help when they need it</li> <li>People to be healthy and active</li> <li>To support people and organisations</li> </ul>	<ul style="list-style-type: none"> <li>Everyone who wants to work or train to be able to do so</li> <li>The creation of new and growing businesses</li> <li>Better physical and digital connectivity</li> <li>Sustainable economic growth</li> </ul>	<ul style="list-style-type: none"> <li>To make it easy for our customers to get what they need</li> <li>Our elected members and staff to be our advocates</li> <li>To make the best use of our resources</li> <li>To do the right</li> </ul>
(TOGETHER WITH OUR PARTNERS) WE WILL . . .	<ul style="list-style-type: none"> <li>Develop the district as a destination for leisure and business visitors</li> <li>Ensure that the place works well for people who live and work here</li> <li>Lessen the impact of traffic and support sustainable travel</li> <li>Use design and place making to improve our built environment</li> <li>Minimise the impact of land use on our natural environment</li> <li>Remove obstacles to enjoyment by tackling crime and anti-social behaviour</li> <li>Support people who look after their local area</li> <li>Deliver more housing on council land and privately owned sites</li> <li>Speed up the delivery of affordable homes</li> <li>Further improve the quality of housing</li> </ul>	<ul style="list-style-type: none"> <li>Support community resilience</li> <li>Engage with and include young people.</li> <li>Support work to promote integration and cohesion</li> <li>Tackle extremism</li> <li>Provide financial support to voluntary organisations working for those in need</li> <li>Help those in need of help to gain the support they need from others</li> <li>Allocate homes fairly to those in greatest need</li> <li>Provide open spaces and support our leisure provision to enable people to live healthy lives</li> <li>Improve homes to support people to live safely and independently</li> <li>Support residents to help each other through individuals and local groups</li> <li>need</li> </ul>	<ul style="list-style-type: none"> <li>Help our residents develop the skills employers need</li> <li>Support young people to find the right work locally</li> <li>Create higher value employment</li> <li>Support the creation of new businesses</li> <li>Support growth and internationalisation of our local businesses</li> <li>Improve strategic transport and ICT connectivity</li> <li>Support and encourage inward investment</li> <li>Provide business accommodation</li> <li>Support research based innovation</li> <li>Engage with and understand our businesses</li> <li>Provide seamless business support</li> </ul>	<ul style="list-style-type: none"> <li>Develop responsive and flexible ICT</li> <li>Work to manage and share our data efficiently and safely</li> <li>Provide better faster customer services</li> <li>Communicate the right things well</li> <li>Improve efficiency in our delivery</li> <li>Maximise income from investment</li> <li>Generate new income streams</li> <li>Continue to develop and value our elected members and staff</li> <li>Behave in accordance with our values</li> <li>Deliver our plans and measure how we are doing</li> <li>Continuously Improve our delivery</li> <li>Practise good governance</li> </ul>